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**PRESS RELEASE**

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**For Immediate Release**

Contact:

[Steve Hansen](#)

Director of Marketing

Minimizer

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**Minimizer sponsoring Bandits for second straight year**

**(Blooming Prairie, MN March 2018)** – After seeing and experiencing the value firsthand, [Minimizer](#) has once again agreed to serve as the series sponsor for the [Bandit Big Rig Series](#).

“It is a no-brainer,” Minimizer Director of Marketing [Steve Hansen](#) said. “The Bandits are a huge spectacle and we’re along for the ride.”

Citing the branding, advertising and R&D opportunities, Hansen said Minimizer is excited to be a part of something fun.

“The Bandits draw kids and adults, young and old. It’s a diverse crowd, and practically every single person is connected to the heavy duty trucking industry in some way,” Hansen said.

Last year, the Bandits kicked off their inaugural season by running races in eight different states. This year, only two of those tracks remain on the [schedule](#), as the Bandits hope to introduce their event to countless new fans.

“Unfortunately, we can’t just scratch out ‘2017’ on last year’s schedule and replace it with ‘2018,’” Bandit General Manager [Jason Johnson](#) said. “We’re a grassroots start-up trying to create new fans.”

“We were really excited to see new tracks on the 2018 schedule,” Hansen said. “It gets our products in front of countless new eyeballs, which is what we want. And we can appreciate the Bandits goal. We’ve been in business awhile now, but a few decades ago, we were that start-up looking to build our brand.”

The first Minimizer Bandit Big Rig Series event of 2018 is at [Mobile International Speedway](#) on March 10<sup>th</sup>.



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Fans that are unable to attend events in person can watch the live stream on the Bandit [Facebook page](#) or the Bandit [YouTube channel](#).

### **About Minimizer**

Leveraging more than 30 years of manufacturing expertise at its state-of-the-art manufacturing facility in Blooming Prairie, Minnesota, Minimizer is not just the leader in poly semi truck fenders: *We invented the category*. Minimizer poly fenders and integrated bracket kits are nearly indestructible and are guaranteed for life.

Our research and development team constantly “tests and tortures” each of our products to make sure what goes *on, in or is used to fix the truck* meets the rigors of our tough industry.

We also manufacture industry-leading light kits, mud flaps, tool boxes, tire masks, work benches and other accessories. Our most recent innovations include the ONLY Custom Molded Floor Mats in the world for semi trucks, the revolutionary ‘whole body’ Minimizer Truck Seat System, and the recently released Long Haul Series Mattress.

Minimizer has been family owned and operated for three generations. The company manufactures its products in the USA and makes everything tough enough to please tough people in a tough industry.

For more information or to [contact a Minimizer distributor](#), call us at (800) 248-3855 or visit our website or email us at [info@minimizer.com](mailto:info@minimizer.com).

### **About Bandit Big Rig Series**

The [Bandit Big Rig Series](#) returns big rig tractor truck racing to the short track in the United States. The series was designed to be affordable and accessible for anyone wishing to put together a race team.

For additional information, please contact Jason Johnson at (507) 676-1987, or email [jason@banditseries.com](mailto:jason@banditseries.com).