



PRESS RELEASE

For Immediate Release

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Bandit Series secures Minimizer sponsorship for 2018 season

(Blooming Prairie, MN March 2018) – Fresh off a successful first season, the [Bandit Big Rig Series](#) is ready to roll into 2018 with [Minimizer](#) by its side.

The two sides have agreed to a deal that makes Minimizer the series sponsor for the second straight year.

“We’re super excited to have Minimizer back on board,” Bandit General Manager [Jason Johnson](#) said. “They’re a reputable company that’s well known for their durable products and excellent customer service. It’s a no-brainer for us.”

Minimizer also served as series sponsor in 2017, taking a risk on the rookie series because they saw the value in the Bandits from the get-go.

“They’re big on marketing and research & development,” Johnson said. “We not only provide a wonderful outlet for their marketing team, but Minimizer has used the trucks as an engineering tool. How tough are the [fenders](#) and what can they withstand in a treacherous environment? It gives them the perfect chance to test their products.”

Johnson says Bandit also sees the value in having Minimizer on-board.

“They’ve been around a long time and have a large fan base, so it helps us spread the word about our young series,” Johnson said. “We’re growing everyday, so to have a veteran sponsor with a great reputation is huge for us.”

About Bandit Big Rig Series

The [Bandit Big Rig Series](#) returns big rig tractor truck racing to the short track in the United States. The series was designed to be affordable and accessible for anyone wishing to put together a race team.

For additional information, please contact Jason Johnson at (507) 676-1987, or email jason@banditseries.com.



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About Minimizer

Leveraging more than 30 years of manufacturing expertise at its state-of-the-art facility in Blooming Prairie, Minnesota, [Minimizer](#) is not only the leader in poly semi truck fenders - *we invented the category*. Minimizer poly fenders and integrated bracket kits are nearly indestructible and are guaranteed for life.

Our research and development team constantly “tests and tortures” each of our products to make sure what goes *on, in or is used to fix the truck* meets the rigors of our tough industry.

We also manufacture industry-leading light kits, mud flaps, tool boxes, tire masking kits, work benches and other accessories. Our most recent innovations include the world’s ONLY custom molded floor mats for semi trucks, as well as the revolutionary “whole body health” Minimizer Truck Seat System.

Minimizer has been family owned and operated for three generations. The company manufactures its products in the USA and makes everything tough enough to please tough people in a tough industry.